

Official Rules

1. **NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. ALL FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY.**
2. **PARTICIPATION CONSTITUTES ACCEPTANCE OF RULES AND DECISIONS, CONSENT TO USE AND RELEASE OF CLAIMS.** By entering this sweepstakes, each participant warrants that he or she has read and agrees to abide by all sweepstakes rules and that he or she is not prohibited from participating in the sweepstakes. Participation in this sweepstakes constitutes participant's full and unconditional acceptance of these Official Rules and the decisions of Get Married Media, Inc. ("Get Married"), its parents, affiliates, employees and agents, which are final, binding and non-negotiable in all respect. Each participant agrees to release, discharge, indemnify and hold harmless Get Married and its parents, affiliates, shareholders, employees, officers, directors, agents, representatives, advertising and promotion agencies and prize suppliers from any liability arising from or related to the sweepstakes, including without limitation, (a) unauthorized human intervention in the sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) personal injury, death, and property damage; and (f) claims based on publicity rights, defamation, or invasion of privacy. Further, participants fully and unconditionally release all claims for consideration, copyright infringement and all other claims of any nature relating to the use of their entry, name or likeness.
3. **ELIGIBILITY.** This sweepstakes is open to U.S. residents 18 years of age and older. Proof of age and identity must be furnished upon request. Employees, agents, independent dealers and affiliates of Get Married and its agents, affiliates and immediate family members of all such persons, are not eligible to participate in this sweepstakes. Get Married reserves the right, at its sole discretion, to cancel, terminate, suspend, or amend this sweepstakes at any time for any reason. Get Married further reserves the right to amend these sweepstakes rules at any time without prior notice, at its sole discretion. Get Married reserves the right to disqualify any participant for any reason, including, but not limited to, violation of these Official Rules or infringement of the rights of a third-party.
4. **TO ENTER.** This sweepstakes will run between 12:00 a.m. EST October 1, 2009 and 11:59 p.m. EST December 31, 2009. To enter this sweepstakes, participants are asked to: (i) register with the Get Married website, www.getmarried.com ("the "Website"), if they have not already; (ii) go to the "Offers and Promotions" page of the Website; and (iii) check the check box to enter the ChaChaBella Wedding Package Giveaway ("Eligible Entries") to be eligible to win. Please only one entry per person and e-mail address. By submitting an entry, participants agree to abide by these Official Rules. Persons submitting entries under false pretenses will be disqualified. Get Married is not responsible for telecommunications, network, electronic, technical or computer failures of any kind. Get Married is not responsible for any lost or misdirected mail sent by participant or Get Married.
5. **PRIZES.** There will be one (1) potential winner randomly drawn from all Eligible Entries on or about the week of January 4, 2010. The winner will receive the following custom-designed ChaChaBella Jewelry: (i) eight (8) friendship rings; and (ii) a ChaChaBella Bridal Set with a bridal ring, necklace, pair of earrings and bracelet. The winner can choose from existing designs from the collection (featured on www.chachabella.com), or create their own; if winner chooses to create custom pieces, they can choose white or ivory crystals and/or pearls for the bridal set and

use the "Create Your Own Ring" chart (www.chachabella.com) for the set of eight (8) friendship rings. All eight (8) rings do not have to be the same.

A representative from ChaChaBella will contact the winner within 30 days of Get Married's receipt of the required paperwork from the winner, as specified below, to work directly with the winner to design their jewelry.

Whether the winner chooses existing designs or creates custom pieces, the value of all jewelry cannot exceed \$1,500.

- 6. The approximate retail value of the prize is \$1,500 and odds of winning will depend on the number of entries received. For example, if Get Married receives 1,000 Eligible Entries, your chances of winning will be 1 in 1,000.**

The winner is responsible for taxes any and all other costs and expenses not listed above. All decisions of the judges of this sweepstakes are final, binding and non-negotiable. No prize may be transferred or substituted.

- 7. IDENTIFICATION OF POTENTIAL WINNER.** Get Married will notify the potential winners by telephone and/or email address at the information on file for the winner on or about the week of January 4, 2010. To accept and receive the prize, the winner must sign and return to Get Married a copy of these Official Rules, a form provided by Get Married releasing Get Married from all claims, and a completed W-9 form no later than January 22, 2010.

The winner's name will also be posted at www.getmarried.com.

- 8. SPONSOR:** This sweepstakes is sponsored by Get Married Media, Inc. located at 3980 DeKalb Technology Parkway Building 700, Suite 700 Atlanta, GA 30340.
- 9. MISCELLANEOUS.** By entering this sweepstakes, participants consent to Get Married's use of their name, likeness, image and biographical data for advertising and promotional purposes without additional compensation, except where prohibited by law. **BECAUSE PERSONAL INFORMATION FROM PARTICIPANTS WILL BE COLLECTED BY ENTERING THIS SWEEPSTAKES, PARTICIPANTS SHOULD REVIEW** Get Married's Privacy Policy, which can be found at www.getmarried.com. By entering this sweepstakes, participant authorizes Get Married to contact participant for commercial purposes via fax, telephone, or e-mail address listed on the participant's entry form. There will be no use of participants name or other personal information for future commercial purposes except as in accordance with Get Married's privacy policy. This Agreement is governed by the laws of the State of Georgia, without giving effect to conflicts of law rules.

AUTHORIZATION AND RELEASE

I am a legal resident of the United States and am 18 years of age or older.

I represent that (a) I unconditionally agree to and accept the Official Rules of the ChaChaBella Wedding Package Giveaway, (b) I have complied with the Official Rules, and (c) I have perpetrated no fraud or deception in entering the Sweepstakes or in claiming any prize.

I agree to release and hold harmless Get Married, its related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out my of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to any injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from my participation in the Sweepstakes or receipt of any prize.

I hereby authorize Get Married to use my name for such purposes as it chooses, including, but not limited to, company publications, whether circulated to employees of the company or to others, training presentations, advertising, promotions and other trade or business uses. This authorization extends to all media including but not limited to print, video, and electronic media.

I release Get Married from all claims for consideration and all other claims of any nature related to the use of my name or likeness for such purposes.

Signature

Name (Please Print)

Date